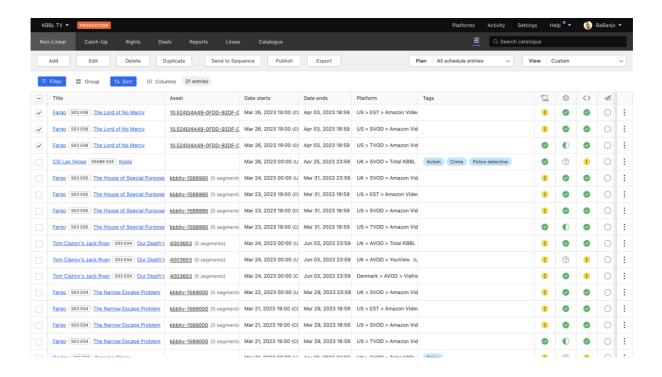
## mediagenix | On-Demand

## **Schedule**

### Keep track of all your on-demand operations

Mediagenix On-Demand's Schedule Core Capability lets you manage your non-linear scheduling workflow end-to-end, from one visual interface. We believe that, with the most advanced functionality in the world, there is no on-demand scheduling scenario it can't handle with ease.



# Track your on-demand operations at a glance

See what is scheduled where, what went live, and track metadata and rights statuses.

## Exploit your content to the fullest

Find content that has never been scheduled before by just a glance at the visual interface.

## Powerful search for VOD schedules

Filter your content by dates, content, platforms, licensors, requirements, or any metadata field.

### **Full set of features**

#### Multi-platform VOD scheduling

- Easily copy schedules from one platform to another.
- Schedule archived content by setting a fixed window. E.g.: "Schedule all the episodes of this series on iTunes and Netflix from 1/1/2020 to 31/12/2020".
- · Change scheduling dates of archived content individually or in bulk.
- Define the asset/version to use for each entry in the schedule, individually or in bulk.
- · Scheduling patterns with relative ending dates.
- · Work in bulk with metadata for scheduled entries.
- · Use the same asset/version from the linear transmission or use the most recent asset/version of a given type.
- · Manage VOD schedules using Excel import/export.

#### Powerful search

- Powerful search for VOD schedules: filter by dates, content, platforms, licensors, requirements, metadata, etc.
- Filtering can be done positively or negatively, e.g.: "Show me all catch-up entries from the series Lost that are not scheduled on Xbox".
- · Keep the filters you use the most at hand so that finding content to work with is just one click away.
- · Access to a full historical record of deleted entries.

#### Visual editor

- Drag and drop editor for VOD schedules: drag and drop entries to change dates, quickly access rights windows and statuses, etc.
- · Print platform-specific schedules from the visual editor.
- Visually change dates for multiple VOD schedule entries and make them stagger, e.g.: "Schedule 2 new episodes each Monday and Thursday. The first 2 episodes will start on 1/1/2017 and all of them will finish on 31/12/2017".

#### **Fully exploited content**

- · Find content with rights to add to the VOD schedule.
- Find content that has never been scheduled in a platform.

• Use archived rights to schedule archive content in a click.

### Playlists as VOD schedule entries

- Easily schedule pre and post roll videos with the playlist feature: A playlist is a succession of assets or segments that are meant to be played as a unit.
- · Add any asset or segment to a playlist.
- · Manage playlists in bulk: create playlists for multiple schedule entries and add content to all of them at once.
- Filter VOD schedules by the content of the playlists. E.g.: "Show me all the entries in the iTunes schedule with a playlist containing this Coca-Cola ad".
- Set up playlist templates defining a number of common entries shared by multiple playlists. Templates can then be assigned to VOD schedules.
- · Find and replace the same content in multiple playlists.

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