

## Schedule

### Keep track of all your on-demand operations

Mediagenix On-Demand's Schedule Core Capability lets you manage your non-linear scheduling workflow end-to-end, from one visual interface. We believe that, with the most advanced functionality in the world, there is no on-demand scheduling scenario it can't handle with ease.

The screenshot displays the Mediagenix On-Demand Schedule interface. At the top, there's a navigation bar with 'KBBL TV' and 'PRODUCTION' tabs. Below that, a menu includes 'Non-Linear', 'Catch-Up', 'Rights', 'Deals', 'Reports', 'Linear', and 'Catalogue'. A search bar is present with the text 'Search catalogue'. Below the menu, there are buttons for 'Add', 'Edit', 'Delete', 'Duplicate', 'Send to Sequence', 'Publish', and 'Export'. A 'Plan' button and a dropdown menu for 'All schedule entries' are also visible. The main area shows a table with 21 entries. The table has columns for 'Title', 'Asset', 'Date starts', 'Date ends', 'Platform', and 'Tags'. The first three rows are for 'Fargo (S03 E06) The Lord of No Mercy' with different platforms (Amazon Video, Amazon Vid, Amazon Vid). The fourth row is for 'CSI Las Vegas (S8588 E04) Koala' with tags 'Action', 'Crime', and 'Police detective'. The fifth row is for 'Fargo (S03 E05) The House of Special Purpose' with 5 segments. The sixth row is for 'Fargo (S03 E05) The House of Special Purpose' with 5 segments. The seventh row is for 'Fargo (S03 E05) The House of Special Purpose' with 5 segments. The eighth row is for 'Fargo (S03 E05) The House of Special Purpose' with 5 segments. The ninth row is for 'Tom Clancy's Jack Ryan (S03 E04) Our Death' with 5 segments. The tenth row is for 'Tom Clancy's Jack Ryan (S03 E04) Our Death' with 5 segments. The eleventh row is for 'Tom Clancy's Jack Ryan (S03 E04) Our Death' with 5 segments. The twelfth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The thirteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The fourteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The fifteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The sixteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The seventeenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The eighteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The nineteenth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The twentieth row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments. The twenty-first row is for 'Fargo (S03 E04) The Narrow Escape Problem' with 5 segments.

Title	Asset	Date starts	Date ends	Platform	Tags
Fargo (S03 E06) The Lord of No Mercy	10.5240/4A49-0FDD-92DF-C	Mar 26, 2023 19:00 (CI)	Apr 03, 2023 18:59	US > EST > Amazon Video	
Fargo (S03 E06) The Lord of No Mercy	10.5240/4A49-0FDD-92DF-C	Mar 26, 2023 19:00 (CI)	Apr 03, 2023 18:59	US > SVOD > Amazon Vid	
Fargo (S03 E06) The Lord of No Mercy	10.5240/4A49-0FDD-92DF-C	Mar 26, 2023 19:00 (CI)	Apr 03, 2023 18:59	US > TVOD > Amazon Vid	
CSI Las Vegas (S8588 E04) Koala		Mar 26, 2023 00:00 (U)	Apr 25, 2023 23:59	UK > SVOD > Total KBBL	Action Crime Police detective
Fargo (S03 E05) The House of Special Purpose	kbbly-1588995 (5 segments)	Mar 24, 2023 00:00 (U)	Mar 31, 2023 23:59	UK > SVOD > Amazon Vid	
Fargo (S03 E05) The House of Special Purpose	kbbly-1588995 (5 segments)	Mar 23, 2023 19:00 (CI)	Mar 31, 2023 18:59	US > EST > Amazon Video	
Fargo (S03 E05) The House of Special Purpose	kbbly-1588995 (5 segments)	Mar 23, 2023 19:00 (CI)	Mar 31, 2023 18:59	US > SVOD > Amazon Vid	
Fargo (S03 E05) The House of Special Purpose	kbbly-1588995 (5 segments)	Mar 23, 2023 19:00 (CI)	Mar 31, 2023 18:59	US > TVOD > Amazon Vid	
Tom Clancy's Jack Ryan (S03 E04) Our Death	4003653 (5 segments)	Mar 24, 2023 00:00 (U)	Jun 03, 2023 23:59	UK > AVOD > Total KBBL	
Tom Clancy's Jack Ryan (S03 E04) Our Death	4003653 (5 segments)	Mar 24, 2023 00:00 (U)	Jun 03, 2023 23:59	UK > AVOD > YouView (L	
Tom Clancy's Jack Ryan (S03 E04) Our Death	4003653 (5 segments)	Mar 24, 2023 00:00 (C)	Jun 03, 2023 23:59	Denmark > AVOD > Viafre	
Fargo (S03 E04) The Narrow Escape Problem	kbbly-1589000 (5 segments)	Mar 22, 2023 00:00 (U)	Mar 29, 2023 23:59	UK > SVOD > Amazon Vid	
Fargo (S03 E04) The Narrow Escape Problem	kbbly-1589000 (5 segments)	Mar 21, 2023 19:00 (CI)	Mar 29, 2023 18:59	US > EST > Amazon Video	
Fargo (S03 E04) The Narrow Escape Problem	kbbly-1589000 (5 segments)	Mar 21, 2023 19:00 (CI)	Mar 29, 2023 18:59	US > SVOD > Amazon Vid	
Fargo (S03 E04) The Narrow Escape Problem	kbbly-1589000 (5 segments)	Mar 21, 2023 19:00 (CI)	Mar 29, 2023 18:59	US > TVOD > Amazon Vid	

### Track your on-demand operations at a glance

See what is scheduled where, what went live, and track metadata and rights statuses.

### Exploit your content to the fullest

Find content that has never been scheduled before by just a glance at the visual interface.

# Powerful search for VOD schedules

Filter your content by dates, content, platforms, licensors, requirements, or any metadata field.

## Full set of features

### Multi-platform VOD scheduling

- Easily copy schedules from one platform to another.
- Schedule archived content by setting a fixed window. E.g.: "Schedule all the episodes of this series on iTunes and Netflix from 1/1/2020 to 31/12/2020".
- Change scheduling dates of archived content individually or in bulk.
- Define the asset/version to use for each entry in the schedule, individually or in bulk.
- Scheduling patterns with relative ending dates.
- Work in bulk with metadata for scheduled entries.
- Use the same asset/version from the linear transmission or use the most recent asset/version of a given type.
- Manage VOD schedules using Excel import/export.

### Powerful search

- Powerful search for VOD schedules: filter by dates, content, platforms, licensors, requirements, metadata, etc.
- Filtering can be done positively or negatively, e.g.: "Show me all catch-up entries from the series Lost that are not scheduled on Xbox".
- Keep the filters you use the most at hand so that finding content to work with is just one click away.
- Access to a full historical record of deleted entries.

### Visual editor

- Drag and drop editor for VOD schedules: drag and drop entries to change dates, quickly access rights windows and statuses, etc.
- Print platform-specific schedules from the visual editor.
- Visually change dates for multiple VOD schedule entries and make them stagger, e.g.: "Schedule 2 new episodes each Monday and Thursday. The first 2 episodes will start on 1/1/2017 and all of them will finish on 31/12/2017".

### Fully exploited content

- Find content with rights to add to the VOD schedule.
- Find content that has never been scheduled in a platform.

- Use archived rights to schedule archive content in a click.

## **Playlists as VOD schedule entries**

- Easily schedule pre and post roll videos with the playlist feature: A playlist is a succession of assets or segments that are meant to be played as a unit.
- Add any asset or segment to a playlist.
- Manage playlists in bulk: create playlists for multiple schedule entries and add content to all of them at once.
- Filter VOD schedules by the content of the playlists. E.g.: "Show me all the entries in the iTunes schedule with a playlist containing this Coca-Cola ad".
- Set up playlist templates defining a number of common entries shared by multiple playlists. Templates can then be assigned to VOD schedules.
- Find and replace the same content in multiple playlists.