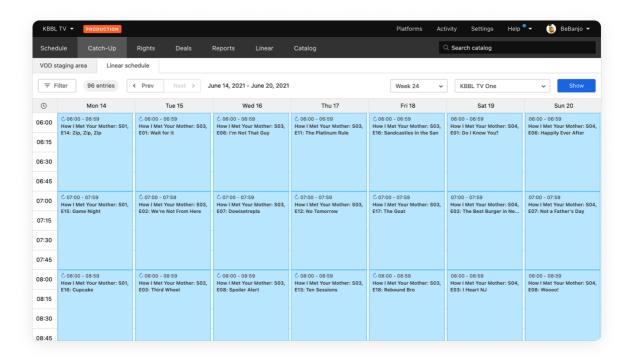
# mediagenix | On-Demand

## Catch up

#### Seamless linear to VOD scheduling

Mediagenix On-Demand's Catch-Up Pack lets you automate content scheduling to VOD platforms, based on linear transmission dates. Unparalleled functionality handles the most complex catch-up scenarios without breaking a sweat.



# Automate catch-up services with rules

Rules will automatically create VOD schedule entries relative to linear transmissions.

#### **Powerful integrations**

The Catch-Up capability comes integrated with all major linear presentation systems.

## Validate rights

Immediately see if there are any rights conflicts that need to be resolved.

### Full set of features

#### Catch-up rules

- Define VOD catch-up rules for each piece of content and rules will automatically create VOD schedule entries relative to linear transmissions. E.g.: "Schedule each episode of this series 3 days after the 1st TX in March in prime time in my linear channel".
- · Target multiple platforms with VOD rules.
- Flexible exhibition window definition: specify the exhibition window both with fixed dates or with dates relative to linear transmission.
- Scope transmissions to a specific one or use them all. E.g.: "the 3rd TX in all channels" or "all TXs in this specific channel".
- Scope specific transmission to a given time range: e.g.: "all transmission in the ABC channel from 1/1/2020 to 31/12/2020".
- · Limit or exclude episodes from VOD rules.
- · Use a rolling pattern in a VOD rule to ensure that only the most recent episodes are available in VOD.
- · Automatically schedule one or more seasons of a show as soon as a new one goes on air on a linear channel.
- · Override start/end dates of catch-up entries.
- Revert overridden dates in catch-up entries to get back to sync with the VOD rule again.

#### Catch-up rights

- Configure rights applying before or after a linear transmission happens. E.g.: online exclusive one day before linear transmission.
- · Define catch-up rights for specific linear channels.
- Support costed runs and reruns in VOD rules, catch-up rights, and catch-up deals. This will give you more options and flexibility to exploit your linear content on-demand.
- Subsequent season catch-up trigger. E.g.: "I'm airing the current season of a show and I want my customers to binge the prior season too."
- Catch-up rights for specific transmission repeats. E.g.: "use the 3rd linear TX within this date range as reference".

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